

Business, rewritten by software™


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CA Technologies

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CA is one of the largest, independent system software companies in the world that continues to transform the face of business.

Since 1976, we've been a culture of innovation—half of our 13,000 person workforce is in development, creating better ways of managing, securing and deploying IT infrastructure.

CA Technologies Delivers Profitable Results to the World's Most Influential Companies Across Every Major Industry

MARKET RECOGNITION AND LEADERSHIP

CA TECHNOLOGIES RECEIVED A POSITIVE OVERALL VENDOR RATING FROM GARTNER, INC.¹

INVESTS MORE THAN **\$600 MILLION** EACH YEAR IN SOFTWARE DEVELOPMENT

35+ YEARS MANAGING COMPLEX IT ENVIRONMENTS

NAMED IN **TOP 20** COOLEST CLOUD COMPANIES BY CRN (2013)²

47 OF FORTUNE TOP 50 AND **96** OF FORTUNE 100 ARE CUSTOMERS

\$4.6 BILLION ANNUAL REVENUE AND STRONG PROFIT

¹ Gartner, Inc.; "Vendor Rating: CA Technologies"; Cameron Haight, et al; March 26, 2014. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties or merchantability or fitness for a particular purpose.

Information based on Fortune 100 out of the Fortune 500 listings published as of 2013 according to grouped industry data compared to CA's customers that have licensed more than one CA product as of March 31, 2014.

Today, Every Company is a Software Company. Are You?

In 2014, CEOs must focus on leading their organizations to think like and become more like “tech” companies, because within a few years, digital business capabilities will dominate every industry. Urgent action is needed because first-mover advantage is common in digital business, and fast followers must be very fast.

Gartner; “CEO Resolutions for 2014—Time to Act on Digital Business” ;
Mark Raskino; March 5, 2014



TESCO

From UK Grocer to global consumer retailer leveraging data and technology that reframes the shopper experience.

ca
technologies

No One is Giving Companies a Clear Path Forward

disruptive innovations

SaaS/PaaS 24 HR customer service

turns data to insights

responsive web presence data gathering/big data

superior data experience

personalizes communication
mobile payments **scalable, agile**

mobile first strategy

cohesive brand presence in all channels

fragmented brand presence in all channels

brick and mortar sales presence

low investment in user experience

mobile as complementary

one-off app investments

legacy web compliance

traditional media communication

non-responsive web design

unscalable – one size fits all

mass communication

business that complements others' disruptive innovations

CA is Positioned to Help Navigate This New Reality

MONOLITHIC FRAMEWORK PLAYERS

Mostly hardware
companies
Lack software focus
Lack future forward
mentalities



FOCUS ON BUSINESS TRANSFORMING SOFTWARE

Right size to scale
Depth of portfolio

SCRAPPY, POINT PRODUCT PLAYERS

Limited portfolio
Lack scale
Lack stability

Business, rewritten by software™

From planning to development to management to security, at CA we create software that fuels transformation for companies in the application economy.

Start with Expertise

Business, rewritten by software™

Management Cloud	DevOps	Security	
Project & Portfolio Management	Application Delivery	Identity Management	
Service Management	Application Performance Management	Access Management	
Enterprise Mobility Management	Infrastructure Management	API Management	
ca Intelli center	ca Dev center	ca Ops center	ca Secure center
CLOUD	MOBILE	MAINFRAME	

CA ALLIANCES

We Co-Innovate with Other Industry Leaders, Creating Alliances that Advance Customer Outcomes

Run



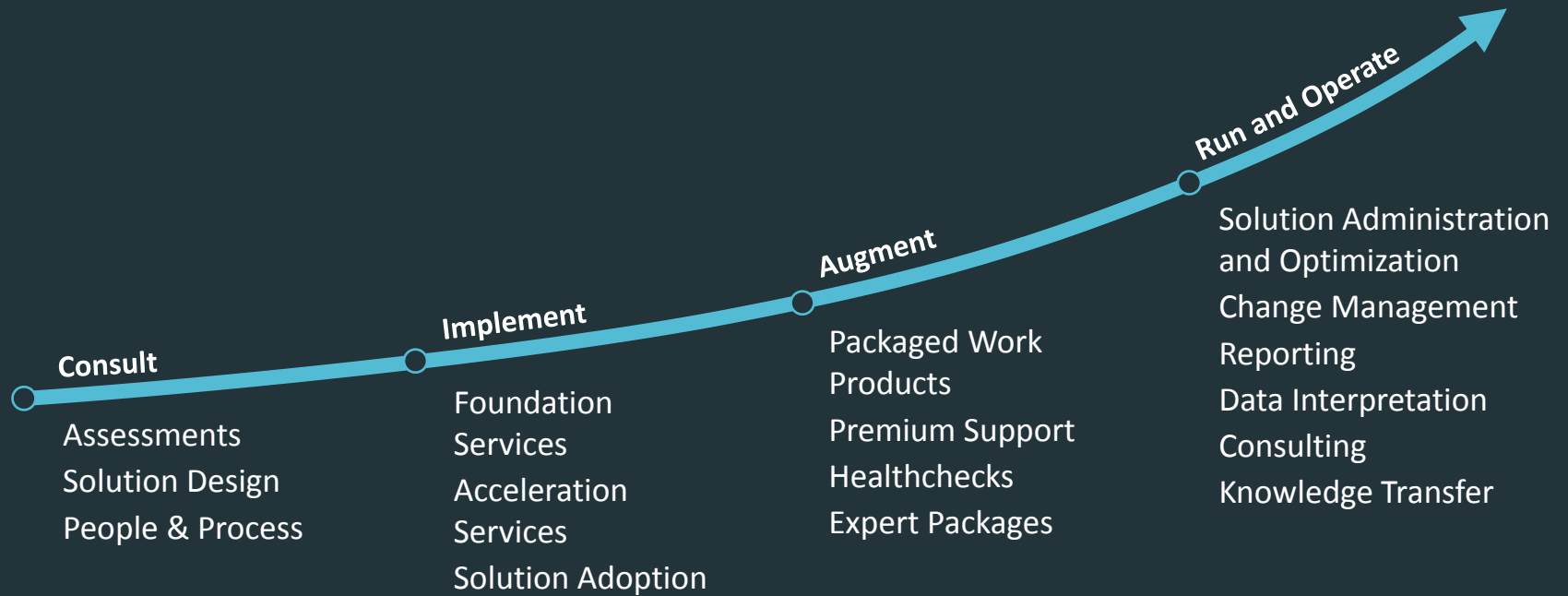
Build



Integrate



Our Services Help Companies do More Than Keep the Lights on—We Bring Your Vision to Life



EDUCATION

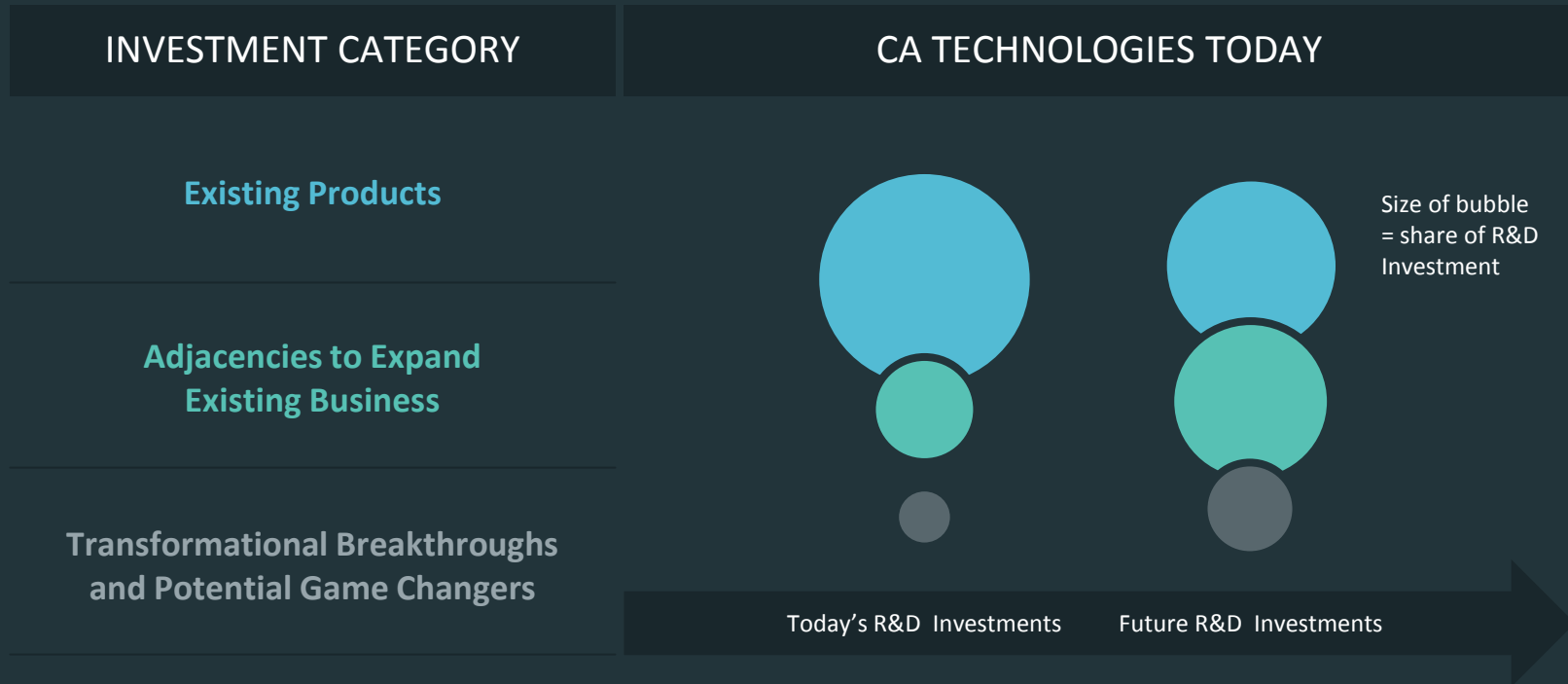
Education Needs Assessments

CA Productivity Accelerator

Instructor-Led Training

Web-Based Training

Our R&D Investments Focus on Innovative Growth



Why CA Technologies?

Opportunity

In an age where every company is becoming a technology company, we are uniquely positioned to help our customers leverage their IT investments and drive innovation.

Products

Our powerful, expanding technology portfolio helps customers transform the economics of IT by controlling complexity, assuring quality, and reducing risk.

People

We have some of the best and brightest minds helping the world's most successful companies realize their boldest objectives, and meet their most demanding IT challenges.




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